

SYSTEM FOR MEASURING AND TESTING A PRODUCT USING ARTIFICIAL OLFACTOMETRY AND ANALYTICAL DATA

ABSTRACT

5 The present invention relates to systems and methods for measuring and
testing a product using artificial olfactometry and analytical data sensory to identify
preferences. The system accurately facilitates a consumer's choice between products using
descriptors of similar yet different products. The system and methods provide an objective
recommendation based upon analytical descriptors and attributes of particular products. The
10 system eliminates the subjective recommendations of persons familiar with many comparable
and related products and thereby makes objective recommendations between products.

SF 1196458 v1